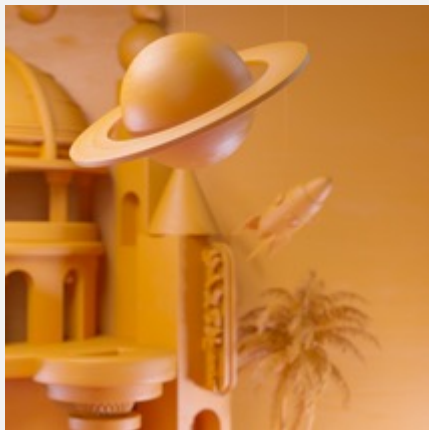


Like Land



The story of your Timeline



Social Media is here to stay. Not only for private use, but also on a business level you have to be creatively present on the socials nowadays. Increasingly often a successful private account turns into a business adventure. The more likes and followers, the more fun and interesting it becomes to reach a target audience. And we are going to make the way to reach that audience a lot more entertaining! We love to do that together with you and your brand.



Pop-up Instagram Museum Likeland

We are in the process of building Instagram Museum Likeland which is a temporary interactive walhalla for the real social media junkie. In Likeland we aim to make life a little bit more cheerful every day! The Pop-up is expected to open its doors from the end of September until the end of March 2021. In 1.5 to 2 hours, the visitor travels through colorful and photogenic sceneries and is challenged to capture the best version of themselves on screen. As we like to describe it ourselves, at Likeland you step into an over-the-top, cheerful and hysterically styled environment, that makes your dopamine go through the roof and quite possibly shoot confetti out of your ears. So much content that your favorite social account will explode for a year and your finger will have to go on a holiday because of a scrolling injury. In Likeland the visitor plays the lead in 'The Story of your Timeline'.





First Vision, the organization behind Likeland
Who are we? You may know us from the event industry and festivals such as Lakedance and Royal Dutch. Since we can't release our creativity onto the festivals during this period, we think it's important to find alternative ways to do this. Looking forward with a positive view, we want to continue entrepreneurship by speaking to an interesting target group, one that continues to look for ways to entertain themselves, while we keep a connection to our festival background. An Instagram Museum such as Likeland has not yet been discovered in the South of Holland and we are about to change that!



Sponsorships

Taking a trip is better when you're in good company. Not just traveling to Likeland, but also within our borders. We are open for collaborations with your company. Let your brand or product be part of the story of our visitors. Not only by aiming directly at this visitor, but also reaching their followers the minute they post their brand(ed) new content on social media. For example, consider product placement in the (dressing)rooms, the use of your corporate identity in one of our sets, VIP events for loyal customers or offering customized merchandise. In Likeland your brand will be given a unique stage to be seen by the target group in a cheerful and positive way. Not unlike the visitors, the only limit in terms of possibilities is the one of our own creativity.





Contact details
Eventcentre Aquabest
info@likeland.nl
Tel +31 (0)499-370349

Our target audience

Our location we initially turn our focus to women aged 12-39 living in the South of Holland. This group finds great satisfaction in presence and popularity on social media. Out of all social media users, this group spends the most time checking, liking and sharing their feeds and stories. Sharing your own high-profile social content plays a major role in this. Likeland will be opened on Wednesdays, Fridays, weekdays and all week during holidays. A visit can be booked in time slots of 2 hours due to the corona measures. A regular ticket for adults can be purchased for €19,95. A ticket for kids up to 12 years will costs €15,95.

Would you and your company like to check in at Likeland and discuss the options for a partnership? We love to talk ideas with you. Together as partners in Likeland we play the lead in 'The Story of our customers Timeline'!

Like
Land